

decimalz e-commerce

Online E-Commerce Solution

Powered By



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Introduction

In today's competitive and technology oriented market, whether your business is just a start-up or an established, well-known company, you need a website to create your online presence. And in order to display your products and sell them online, you require an e-commerce website.

Today, throughout the globe, many businesses are creating their online presence very rapidly, to cater the increasing use of technology. Buyers prefer to research the products online, to make the best choice, instead of searching store to store, which is time-consuming as well as difficult to do.

Understanding the increasing need of e-commerce solutions, Decimalz Systems has launched their fully-featured e-commerce solution, which is fully customizable as per the business requirements.

Why Decimalz?

At Decimalz, we don't aim to provide you just a website with e-commerce functionalities, but we aim to understand and automate your business processes resulting in a visible business growth and increase in ROI.

No Compromises. With Decimalz e-commerce solution, there are no compromises. The system is developed to exactly match your needs. As your needs evolve, the software can evolve with you;

Dedicated Support. We know firsthand how important it is for things to go smoothly. This is why, no matter your issues, we will be there to assist you in any way possible;

Smart Automation. You don't waste time doing things that should have been automated. With Decimalz e-commerce solution, all your needs are met with professionalism and swift resolve;

Very Affordable. At Decimalz, we focus on providing you with the best quality solution as per your requirements at the most affordable rates;

Comprehensive Features. Decimalz e-commerce solution is developed after a thorough research of international and local e-commerce industry. The comprehensive list of features offered with the system is not currently available in any existing e-commerce solution in the world;

Product Scope

An e-commerce website with an admin panel and complete CRM, which will provide an online store for customers and a platform to automate all major activities involved in the business. It will provide a very easy, accurate and convenient way to the customers to browse and purchase items via website.

Functional Modules

The system is divided into the following functional modules

1. Product Management
2. CRM & Customer Management
3. Ordering System and Management
4. Quotation System
5. Payment System
6. Special Deals
7. Discounts Management
8. Referral System & Commission
9. Newsletter Management
10. Live Chat
11. Visitor Tracking System
12. Email System
13. Admin Area
14. Admin Reports
15. Admin User Management
16. CMS - Content Management System
17. Facebook Integration
18. QuickBooks Integration
19. SMS System (Fully Automated)

Product

All products data can be managed either manually through the admin panel or by importing it automatically from Quickbooks.

Products are categorized to 3 levels

- Product Category
- Product Subcategory
- Product

Display categorization is available as

- New Arrivals
- Most Popular
- Special Deals

Product Details

- Product details include Item MPN, Item Name, Description, Brand, Resell Price, Retail Price, Purchase Price, Stockist Prices, Shipping Price, Stock, Undershipment Stock, Warranty, Last Update Date, Product Image and Video.
- Product images are uploaded on website through Admin Area
- Product videos run from youtube.com, as its code is stored with each item.
- Like – Customers can like the product, which adds points to its popularity
- Add to Cart – Product is added to cart when it is clicked
- Add to Quotation – Product is added to quotation when it is clicked
- Price Change Notification – Notifies customer when price changes
- Stock Notification – Notifies customer when product is available
- Price List - Different criteria like all brands, selected brands, by category etc
- Facebook Share – Customers can share any product on Facebook, which results in an increased popularity of the product as well as the website.
- Customer Comments – Customers can post their comments/feedbacks for any product which can be seen by the admin for product improvements.
- Related Products – Related products are suggested to the customer by the system.



Galaxy Tab 16GB
Detail: Samsung Galaxy Tab/Phone 16GB
Brand: SAMSUNG | Category: Laptops/Tablets (Samsung)

Rs. 46,500.00 ~~Rs. 47,500.00~~

Part No.: GT-P1000
Warranty: Checking Warranty
Price Updated On: 24 Mar, 2011

In Stock | **Free Shipping** (All over Pakistan)

[Click To Enlarge](#)

[View Product Detail](#)

[Product Video](#)

[Notify Me When Price Changes](#)

[Like \(1\)](#) [Add to Quotation](#)

[Add to Order](#)

Smart Search

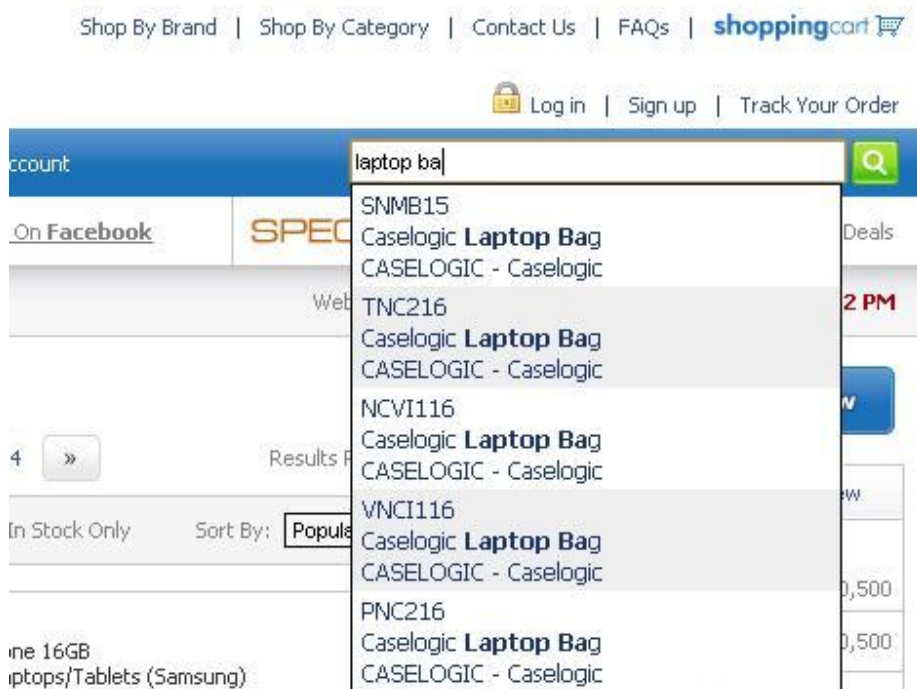
As soon as customer starts typing, relevant products are displayed for easy selection.
E.g. If customer types "laptop" it should display all laptop products in combo.

After search, a few filters will be available on search results

- Filter by Brand
- Filter by Price Range
- In Stock Only

Search results display can be ordered by

- Popularity
- Price (Low to High)
- Price (High to Low)



Special Deals

Special Deals can be easily created and managed from Admin Area to bring focus on those items.

Special deals have

- Special prices
- Validity (Expiry time)
- Customer type

Email notification is sent to all customers when a special deal is created. For example, if a deal is created for individual customers, then email will be sent to all individual customers informing them about the newly created deal.

Latest special deals are separately displayed on the home page for extra attention.



Click To Enlarge

Product Video

IPAD16GB
Detail: Ipad 16Gb Wifi
Brand: APPLE | Category: LAPTOPS (APPLE)

Regular Price: **Rs. 52,500.00** ~~Rs. 55,000.00~~

***Special Deal:** Special Deal for Apple IPods
Special Price: **Rs. 51,000.00**
Min. Quantity: 2 Units
Valid Till: 09 Apr, 2011

Part No.: IPAD16GB
Warranty: 1Y Int'l
Price Updated On: 15 Jan, 2011

Out of Stock | **Free Shipping** (All over Pakistan)

 Notify Me When Its Available

 Notify Me When Price Changes

 Like (0)  Add to Quotation

Discounts

Discounts can be easily created and managed from Admin Area, and customers can be easily notified about them with the details. Discounts are applied on complete orders, rather than any particular products.

Discounts have

- Discount Rate
- Validity (Expiry time)
- Customer Type
- Coupon Number

Customer

There are 3 types of customers,

- Individual (Retail)
- Corporate (Retail)
- Reseller

There are different payment methods according to customer types

- Cash/Cash On Delivery
- Bank Deposit
- Credit

Customer Signup

Customer requires to signup before placing an order. Once he has signed up, he just needs to login the next time he comes and places an order.

- Email ID serves as the username
- Reseller signup requires approval from Admin Area.
- (Meanwhile Admin doesn't approve customer as reseller, he is treated as an Individual customer and only Retail Prices are displayed)
- Credit Application is filled up by the reseller customer to request for credit, which needs to be approved by the admin.

Customer Account Area

Account area is a password-protected area for customers to manage their accounts. Account area includes the following

- Profile Management
- Order History
- Order Tracking
- Quotations
- Credit Application & Details
- Contact Applications
- Feedbacks & Suggestions
- Friend Referral

Customer Communication

- Customer can fill up contact form to post any kind of query.
- Feedback & Suggestion form is also available for customers
- Trouble Ticket can be utilized if any kind of problem is being faced by the customer
- Warranty claim form is filled up to claim warranty of any item
- Communication reports are available on Admin area, from where admin can reply to the customers.
- All communication is attached with email system, to send alerts to both customers and admin users on any activity.

Order

- Customer needs to signup before placing orders.
- Customer can add as many items to cart.
- On placing order, shipping and billing addresses are required.
- Self Pickup and Home Delivery options are available for customers
- Customer can use discount coupons to avail discounts on orders
- In case of payment through bank deposit, customer provides receipt number against order, which is then verified by admin.
- Complete order process (packing to delivery) is automated at the Admin Area with email alerts
- Marked admin users and customers are notified through emails on all order statuses like Order Confirmed, Payment Confirmed, Ready to Ship, Ready to Pick, Delivered, Cancelled etc.
- Order Invoice can be printed or emailed at any time.
- Detailed Sales Reports are available on Admin Area

Address Information

Address Book		
House No: 11, Block - W, North Nazimabad, Karachi, Sind, Pakistan Phone:	Use this as Billing Address	Use this as Shipping Address
Waleed Masood House No: 11, Block - W, North Nazimabad, Karachi, Sind, Pakistan Phone:435345345 Mobile:3453-3453453	Use this as Billing Address	Use this as Shipping Address

Billing Address	
Full Name:	<input type="text" value="Waleed Masood"/>
Address 1:	<input type="text" value="House No: 11, Block - W"/>
Address 2:	<input type="text" value="North Nazimabad"/>
Country:	<input type="text" value="Pakistan"/>
State:	<input type="text" value="Sind"/>
City:	<input type="text" value="Karachi"/>
Landline Number:	<input type="text" value="435345345"/>
Mobile Number:	<input type="text" value="3453"/> - <input type="text" value="3453453"/>



Shipping Address	
Full Name:	<input type="text" value="Waleed Masood"/>
Address 1:	<input type="text" value="House No: 11, Block - W"/>
Address 2:	<input type="text" value="North Nazimabad"/>
Country:	<input type="text" value="Pakistan"/>
State:	<input type="text" value="Sind"/>
City:	<input type="text" value="Karachi"/>
Landline Number:	<input type="text" value="435345345"/>
Mobile Number:	<input type="text" value="3453"/> - <input type="text" value="3453453"/>

Continue

Order Confirmation

- Cash on Delivery is available on orders less than Rs. 15,000.00 and for delivery in Karachi only
- Please verify your order amount after selecting different product delivery methods.
- Currently we have our store only in Karachi. Kindly select **Self Pick** option only if you can collect your order(s) from our Karachi store

Product Information

S.No.	Product Description	Quantity	Unit Price	Shipping Charges	Total Price
1.	5736Z (LAPTOPS ACER) Detail: ACER 2.3 DC, 2Gb, 320Gb, Dvd-Rw, Wifi, Rt, Cam, 15.6" Led, Dos Brand: ACER	<input type="text" value="1"/>	Rs. 38,500.00	Free	Rs. 38,500.00 
2.	DCCO (LAPTOPS Carrying Case) Detail: Dell Carrying Case Original Brand: DELL	<input type="text" value="1"/>	Rs. 1,200.00	Free	Rs. 1,200.00 
Order Total					Rs. 39,700.00

Apply Discount

Discount Coupon:

Enter your discount coupon code (if any), provided to you through email, and then click Apply button.

Shipment and Payment Information

Special Instructions:

Please provide any special instructions like the time you want us to deliver your order(s) or when you will pick from us etc.

Delivery Method:

Shipment: We will deliver to your shipping address

Your Shipping Address:

House No. North Nazimabad
Karachi, Sind
Pakistan
Phone: 435345345 3453-3453453

Payment Method:

Bank Deposit

Bank Account Information

You can deposit your order amount in any of the following Bank Accounts. After deposit, kindly provide us with the deposit receipt number for verification. You can find this option in My Account > Orders History section.

Bank Name	Account Title	Account Number
Standard Chartered Bank	462 Technologies	18-0000007-00
Meezan Bank	462 Technologies	0210-435-020

Quotation

- On products display, customer can select any product and add to quotation
- Customer can print or email himself copy of quotation.
- Through Admin Area, Sales person can create quotations for customers, can print or email to them, can override price in special conditions.
- Quotations can be tracked and followed using Quotation reports.

Example, if customer calls and asks for several items, Sales Person will keep adding those required items in "Add to quotation" Panel while talking on phone and in the end will select customer if exist already otherwise create new customer and will email immediately to customer.

Friend Referral & Commission

- Customer can invite people (to buy from website) either manually entering email addresses or by selecting people in his address book (imported from Gmail)
- On referred customer's shopping, the referrer will get commission
- Commission percentage will be managed through admin area
- Commission will be given only if buyer type is retail customer.

Newsletter

- Newsletters can be created and managed through Admin Area.
- Any products can be added to the newsletter
- Newsletters are associated with customer type, and will be sent only to those customers.

Live Chat

- Live Chat is available to the customers on the website to directly communicate with operator/sales person for product inquiry or any support.

Visitor Tracking

- All pages in the website will be tracked for visitors. Daily Traffic Report will be generated using the tracking data.

Email System

An email sending module is integrated with the system which sends emails to the customers and admin users at different points.

- Customer Signup Emails
- Reseller & Credit Application Emails
- Order Emails (At All Statuses)
- Payment Confirmation Emails
- Discount Coupon Emails
- Quotation Emails
- Price List Emails
- Price Change Notification Emails
- Stock Notification Emails
- Newsletters Emails
- Friend Referral Emails
- Customer Communication Emails

Admin Area

An Admin Area is available for various actions and reports

- Product Management (Product Categories, Brands, Product Details etc.)
- Special Deals Management
- Newsletter Management
- Discount Management
- Users Management

Following general data can be setup and managed

- Company Details (Addresses & Contact Details)
- Bank Information
- Referral Commission
- COD Amount Limit
- Shipping & Handling Charges
- Order & Quotation Expiry Time
- Courier Information

Order & Quotation

- Sales person can place order for any customer from the admin area
- Sales person can create quotations for customers, can print or email to them, can override price in special conditions.

Admin Reports

The following reports will be available in the reports section

- Sales Reports
- Quotations Reports
- Product Performance Reports
- Price Change Request Report
- Stock Notification Reports
- Product Search Report
- Customers Signup Report
- Report of customer,
- Customer Activity Report
Quotations he has requested and Orders he has placed.
- Commission Report
- Reseller Account Request Report (Approve/Reject)
- Credit Requests Report (Approve/Reject; Days, Credit limit)
- Customer Communication Reports (Contact, Feedbacks & Suggestions, Trouble Tickets)
- Daily Traffic Report

Admin User Management

This module allows admin to manage the admin area users with rights management.

- Users can be added, edited and deleted
- Different rights can be assigned to users like Product Cost Display, Stock Display etc.
- Emails rights can also be assigned to users. For example, User A will receive order confirmation emails and User B will receive payment confirmation emails etc.

Content Management System

Content Management is available in Admin Area to manage website content including

- Emails Content
- News & Announcements
- FAQs (Frequently Asked Questions)
- Policies

Facebook Integration

Facebook is integrated with the website in two different ways.

- Facebook Share – Customers can share any product on Facebook, which results in an increased popularity of the product as well as the website.
- Facebook Page – System fetches the Facebook page details like page name, profile picture, number of fans etc., and displays it on the website home page, which encourages the new customers to join the Facebook page by just clicking on the given link.

Quickbooks Integration

System is integrated with Quickbooks Enterprises for products data and inventory updates; Quickbooks will be connected to the website to manage real time prices and stock.

Following product data is imported from QuickBooks

- Item Categories
- Item Brand
- Item MPN
- Item Name
- Description
- Retail Price
- Resell Price
- Purchase Price
- Stockist Price
- Shipping Cost
- Stock Quantity
- Undershipment Stock
- Reorder Point

SMS System

SMS System is designed to meet your effective communication need with your customers. With SMS system you can touch your hundreds of customers with just a single mouse-click. Whether its your business advertisement, your new products announcement, a transactional notification or any kind of message, it will be a single click away.